



2011 ADVERTISING & MEDIA CLIPS

- Over 62 million media impressions in 2010
- Over 69 million media impressions in 2011



Greenwich Time



WE'RE BACK! SANTA & HIS LIVE REINDEER!

WWW.GREENWICHREINDEERFESTIVAL.COM

VISIT LIVE REINDEER

SHOP

BE MERRY

Reindeer Stroll Sponsor: Santa's Workshop Sponsor: Hosted by: Reindeer Sponsors: Media Sponsor: Created & Produced by: TMKO



To Benefit Kids in Crisis
November 27 through December 24
Come visit Santa and his reindeer LIVE at McArtie's Florist & Garden Center.

Photo packages start at \$29.99 and include special coupons to shop at participating downtown Greenwich stores.

For more information visit www.mcarlies.com or call 203-338-2047

To Benefit Kids in Crisis
December 4, 5 and 6
Greenwich downtown merchants will offer seasonal refreshments to welcome holiday shoppers.

Times:
Friday, 4pm to 7pm
Saturday, 10am to 7pm
Sunday, 11am to 4pm

Holiday carolers, bell ringers and other musicians will stroll through downtown throughout the three days.



EVENT SPONSORS:
McArtie's Florist & Garden Center
M.H. Heenan Real Estate LLC
Caple Fence & Guardrail

REINDEER SPONSORS:
FLEXJET
People's United Bank
Shaklee

MEDIA SPONSORS:
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